

Community Traffic Safety Teams

What Are CTSTs?

Locally based, data-driven groups of highway safety advocates committed to improving traffic safety in their communities by integrating efforts of the four “E” disciplines of highway safety:

- Engineering
- Education
- Enforcement
- Emergency Medical Services

What CTSTs Do?

Discuss, advocate, educate, and implement safety improvements at a local level with a goal of zero fatal and serious injury crashes.

- Provide safety education related materials
- Discuss enforcement related safety concerns
- Promote driver safety in schools
- Alert road crews to maintenance concerns
- Advocate for citizen’s safety concerns
- Review safety concerns for potential improvements, enhancements, or project implementation
- Promote public awareness of traffic safety initiatives

What is the composition of a CTST?

CTSTs consist of volunteers, professionals, and concerned citizens who share a passion for traffic safety. Members often include law enforcement officers, educators, engineers, healthcare professionals, and representatives from local government.



District One covers nearly 12,000 square miles in the Southwest Florida region with dedicated team members in each of the 12 counties:

- Charlotte
- Collier
- DeSoto
- Glades
- Hardee
- Hendry
- Highlands
- Lee
- Manatee
- Okeechobee
- Polk
- Sarasota

Meeting Calendar:
<https://www.swflroads.com/d1safety/>

What are the benefits of a CTST?

Community Traffic Safety Teams (CTSTs) offer several benefits to their communities. Here are some key advantages:

Collaboration and Networking:

CTSTs bring together various stakeholders, including government agencies, law enforcement, community organizations, and private industry. This collaboration fosters networking, information sharing, and coordinated efforts to improve traffic safety.

Data-Driven Decision Making:

CTSTs analyze local traffic data to identify trends, high-risk areas, and contributing factors to crashes. This data-driven approach allows them to prioritize interventions effectively.

continued on next page



Benefits (continued from previous page)

Targeted Interventions:

Based on data analysis, CTSTs can focus on specific issues such as speeding, impaired driving, occupant protection, or distracted driving. They develop targeted strategies to address these problems.

Education and Outreach:

CTSTs engage in outreach events and safety-related campaigns. They organize workshops, seminars, and awareness programs to educate the public about safe driving practices.

Advocacy and Policy Influence:

CTSTs advocate for evidence-based policies and legislation related to traffic safety. They work with policymakers to implement changes that enhance safety on the roads.

Infrastructure Improvements:

CTSTs collaborate with transportation agencies to identify areas where infrastructure improvements (such as better signage, crosswalks, or traffic calming measures) can enhance safety.

Emergency Response Coordination:

CTSTs facilitate communication and coordination among emergency responders, ensuring a swift and effective response to crashes.

Remember that the effectiveness of CTSTs depends on active participation, community engagement, and sustained efforts. By working together, these teams contribute significantly to reducing traffic-related injuries and fatalities.



Target Zero is a data-driven, multi-faceted behavior change initiative that

helps implement educational campaigns for emphasis areas within the Florida Strategic Highway Safety Plan.

CTST Meeting Calendar and additional resources are on the District One Safety website

<https://www.swflroads.com/d1safety/>



How to Get Involved

Joining a Community Traffic Safety Team (CTST) is a great way to contribute to your local community's traffic safety efforts. Here are some steps you can take to get involved:

Research Local CTSTs: Look for information on local government websites, community centers, or social media groups. You can also inquire at your local police department or transportation agency.

Attend Meetings: Once you've identified a CTST, attend their meetings. These gatherings provide an opportunity to learn about ongoing projects, meet team members, and understand their goals. Meetings may be held in person or virtually.

Express Interest: Let the CTST members know that you're interested in joining. Share your passion for traffic safety and your willingness to contribute. They'll guide you through the process.

Volunteer and Participate: CTSTs often organize events, field reviews or roadway safety audits, campaigns, and educational programs related to traffic safety. Volunteer your time and skills. You might help with organizing workshops, distributing safety materials, or participating in community outreach.

Learn About Traffic Safety Issues: Educate yourself about common traffic safety issues in your community. Understand local accident data, road conditions, and specific challenges. This knowledge will help you contribute effectively.

Collaborate with Other Members: Work closely with other CTST members. Collaborate on projects, share ideas, and contribute your unique perspective. Remember that teamwork is essential for successful traffic safety initiatives.

Promote Safe Practices: As a CTST member, you'll have opportunities to promote safe driving practices. Encourage safety belt use, discourage distracted driving, and raise awareness about impaired driving.

Advocate for Change: If you identify specific areas for improvement, advocate for change. CTSTs often work with local authorities to implement safety improvements.