

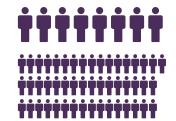


# TOGETHER TOWARD ZERO

Florida's target is ZERO FATALITIES AND SERIOUS INJURIES.



# **ON FLORIDA'S ROADS...**



**9** daily fatalities

daily serious injuries

But when it comes to human lives, no fatality or serious injury is acceptable.

Source: 2024 Florida Strategic Highway Safety Plan

## **HOW DO WE GET THERE?**

Florida established Target Zero in the **Strategic Highway Safety Plan** to provide a framework for how Florida's communities work to achieve the national vision of zero fatalities and serious injuries TOGETHER, by:

- Establishing the FORMAL PERFORMANCE TARGET OF ZERO fatalities and serious injuries with the Federal Highway Administration (FHWA) and National Highway Traffic Safety Administration (NHTSA), and TRACKING PROGRESS toward that goal.
- Supporting safety partners by collecting, analyzing, and using data to identify and address FLORIDA-SPECIFIC NEEDS, AND prioritize STRATEGIC INVESTMENTS.
- Employing a HUMAN-FACTORS APPROACH to mitigate human errors in a SAFE SYSTEM APPROACH.
- Establishing a FLORIDA NETWORK for resource and information SHARING AMONG COMMUNITY PARTNERS.























### JOIN FLORIDA'S TARGET ZERO NETWORK

- Participate in the development and implementation of Florida's Strategic Highway Safety Plan.
- Access safety-related data, analysis tools, and dashboards in the Safety Data Integration Space.
- Access extensive safety analysis of Florida's top safety challenges, to maximize resources.
  See countermeasures to address Florida's top lane departure, pedestrian, and bicyclist safety challenges.
- Access over 100 FREE and pre-recorded safety courses, and receive announcements for upcoming safety courses.
- Access video, audio digital media, social media posts, print materials and more to support community outreach and engagement.
- Join one of Florida's statewide multiagency and multidisciplinary **Traffic Safety Coalitions.**

### AND GET CONNECTED TO THESE SAFE SYSTEM APPROACH RESOURCES:

#### SAFE ROADS

- Design and operate SAFE ROADS with context-based engineering criteria from the FDOT Design Manual, the FDOT Traffic Engineering Manual, and more.
- Obtain FHWA funding for safety infrastructure investments to achieve SAFE ROADS on all public roadways. See The Highway Safety Improvement Program Guidelines for eligibility.

#### SAFE ROAD USERS

- Promote SAFE ROAD USERS with access to video and audio digital media, social media posts, print materials, and more! See our Annual Safety Calendar for comprehensive access to resources.
  - Develop SAFE ROAD USERS with funding for safety education and enforcement efforts! See Traffic Safety Subgrants (fdot.gov) for programs and eligibility.

#### **SAFE SPEEDS**

- Design for SAFE SPEEDS using speed management design criteria in FDOT's Design Manual.
- Establish SAFE SPEEDS using Florida's Speed Zoning Manual.
- Enforce SAFE SPEEDS by obtaining NHTSA funding for speed enforcement.

#### **POST CRASH CARE**

Access POST CRASH CARE resources with additional enforcement grants.

#### **SAFE VEHICLES**

Advance SAFE VEHICLES by conducting research, developing, and testing emerging transportation technologies in safe and controlled environments at Florida's SunTrax facility.





